



MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN
FEDERATION

Federal State Budgetary Educational Institution of Higher Education
"Ural State University of Economics"
(USUE)



Approved:
Rector of USUE

Y.P. Silin

» January 2024

Congress of Schoolchildren

REGULATIONS

on the International Video Competition "I choose..."

Ekaterinburg
2024

1. General Provisions

1.1. These Regulations determine the general procedure for organizing and conducting the International Video Competition “I Choose...” (hereinafter referred to as the Competition).

1.2. The international video competition “I choose...” is held within the framework of the Schoolchildren Congress of the XIV Eurasian Economic Youth Forum “Russia-Eurasia-World. Integration-Development-Perspective”.

1.3. The organizer of the Competition is the Ural State University of Economics and EEYF partners.

1.4. The coordinator of the thematic direction is the Department for Admission and Pre-University Training of Ural State University of Economics.

2. Goals and objectives:

2.1. The goal of the Competition is to promote and provide support to talented youth in the social and professional self-determination of high school students.

2.2. Increasing motivation and developing intellectual thinking among high school students in the field of professional self-determination.

2.3. Promoting the development of creative abilities, self-presentation skills, communication culture, the value of work and professionalism in the future profession among high school students.

2.4. Expanding the knowledge of high school students about the modern world of professions.

3. Registration of participants

3.1. **From February 1 to April 1, 2024**, Participants send an application to participate in the Competition.

3.2. All Team Members must personally register on the official Forum portal www.eurazia-forum.ru Congress of Schoolchildren. When registering on the portal, be sure to fill out an application indicating the Competition.

3.3 When registering, you must indicate:

- Last name, First name, Patronym of the author/authors;
- Age of the author/authors;
- grade;
- Full name of the educational institution;
- Name of the locality (city, village), indicating the region;
- Participant's email address and contact phone number.

3.4 An active link to the video must be sent to dod@usue.ru with the note “International video competition “I choose...””.

The video must be made in MP4 format, posted on online resources (Rutube, YouTube, VK) or cloud storage (Yandex, Mail, Google) with the hashtag

#EEYF #I CHOOSE #Profession of the Future.

4. Organization and conditions of the competition

4.1 Students of grades 9-11 take part in the Competition.

4.2 Number of team members - no more than 5 people

4.3 The competition is held in the category “Best Video” (including Shorts, VK clips, movie preview, etc.).

4.4 Video duration is from 30 seconds to 3 minutes

4.5 The competition is carried out in the following directions:

- “Cool profession”;

- “Profession of the future”;

The video can be presented in a documentary, artistic (game) style.

4.6 The video must reflect the following aspects:

- Attractiveness of the profession (relevance of the topic);

- History of the profession, origin of the name;

- Contents of the profession (job responsibilities, professional skills and qualities of a person in a given profession, medical restrictions, advantages and disadvantages of the profession);

- Areas where you can work in this specialty;

- Career prospects of a specialist;

- Demand for specialists in the labor market.

- Famous people in this profession;

4.7 Only original works are accepted for participation in the Competition.

4.8 The work is performed by participants in Russian and it should not contain grammatical errors.

4.9 The competition consists of 2 stages (qualifying and final)

Stage 1. QUALIFYING

Collection of competition works (videos) from 02/01/2024 to 04/01/2024.

The qualifying round is carried out in absentia and includes:

- acceptance, registration and verification of competition works (videos) for compliance with the requirements for work by the Competition Expert Commission;

- the examination of competition works registered and admitted to the Competition based on the results of the qualifying round is carried out by the Expert Commission, formed from among the experts of the Congress of Schoolchildren and partners of the XIV Eurasian Economic Youth Forum.

Criteria for evaluating competition entries

- literacy and credibility;

- novelty and originality;

- the effect of the work on a wide audience, practical significance;

- personal attitude towards the profession;

- aesthetics of the video.

When creating a video, Participants in the Competition can involve scientific supervisors, curators (from among teachers and parents) to select an idea, coordinate implementation, and assist in technical implementation.

Stage II FINAL

Publication of the best videos by decision of the Expert Commission is carried out on **04/02/2024** in the following communities: VK "I am entering USUE! Applicant - 2023" - https://vk.com/abit_usue; on the website - "USUE Entrant" - <https://abit.usue.ru/>; and voting begins.

The finalists of the Competition will be determined based on voting results from **04/02/2024 to 04/09/2024**.

The lists of winners are published on April 10, 2024 on the forum portal www.eurazia-forum.ru Congress of Schoolchildren.

The award ceremony for the winners of the Video Competition will be held on April 22, 2024 at 17:00 at USUE (Ekaterinburg, Russia).

5. Summing up

5.1. All participants are awarded with participation certificates.

5.2. Participants who do not qualify for the Forum final receive certificates in electronic form to the email addresses specified in the participants' applications. Mailout is made after all final events of the XIV EEYF no later than May 30, 2024.

5.3. Participants – 11th grade school students – receive certificates as laureates of the XIV EEYF. EEYF laureates receive additional points towards the Unified State Examination for individual achievements.

5.4. The winners of the competition receive a diploma of I, II, III degrees.

5.5. Special prizes and nominations are awarded by a separate decision of the Competition expert council.

6. Contact information:

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Tel. 8(343) 283-01-01, 283-12-13, e-mail: dod@usue.ru

Responsible coordinator of the Congress of Schoolchildren is Pastushkova Ekaterina Vladimirovna.

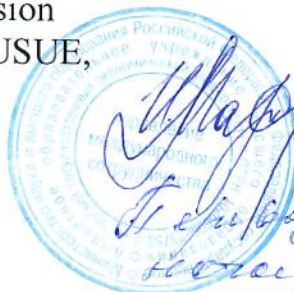
Competition coordinator is Victoria Maksimovna Koksharova.

Vice-Rector for Social Affairs
and Youth Policy



R.V. Krasnov

Head of the Department for Admission
and Pre-University Preparation of USUE,
Head of the Competition



I.E. Martyanova

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и подготовки к поступлению
в УрГУЭи